

Brenda Natália Miranda da Silva

São Paulo, Brazil

+55 (17) 997391999

brenda.natalia15@outlook.com

[LinkedIn](#)

[Website](#)

📁 Portfolio - English

Education:

Bachelor's Degree in Letras (English Language & Literature & Linguistics)

UNESP - São Paulo State University

Skills:

- Writing and editing
- Editorial curation
- Proofreading
- Content planning
- Time management skills
- Leadership and team coordination

Professional Background:

Freelance Writer

The Social Media — Feb 2026–Present

- Write original articles for LinkedIn.
- Write original copies for Instagram.
- Pitch ideas and adapt content to editorial guidelines.
- Conduct research and produce clear, reader-focused written pieces.

Writer/Consultant

ENTRE Comunicação Marketing Agency — Mar 2026–Present

- Creation of personalized and SEO-optimized articles;
- Website improvement and maintenance;
- Analysis and curation of relevant topics;

- Acting as a content consultant: process analysis, problem diagnosis, and suggestion of strategic improvements.

Freelance Creative Writer

The Tiny Cupboard — May 2024–Jul 2024

- Write original articles for online publication.
- Pitch story ideas and adapt content to editorial guidelines.
- Conduct research and produce clear, reader-focused written pieces.

Content Manager

Indexe — Oct 2021–Jan 2026

- Lead the proofreading and editing process for published articles.
- Coordinate editorial revisions and maintain quality standards across publications.
- Review, standardization, and editing of informative articles;
- Production of SEO-optimized content;
- Content planning focused on SEO performance;
- Content quality control.

Blogger

The Girls Club — 2024–Present

- Curate and produce original written content, selecting relevant topics and sources.
- Write, edit, and publish all content, maintaining a consistent editorial voice.
- Organize editorial planning and publication schedule.

Freelance Writer

Prensa Online Platform — Aug 2021–Feb 2022

- Wrote articles on a variety of topics for digital publication.
- Adapted writing style to different formats and audiences.